

RALEIGH Community Profile



Introduction

Raleigh, the Capital City of North Carolina, is one of the fastest growing areas in the country. A great economy, top universities, and outstanding health care facilities are some of the attributes that attract people to the triangle area. The mild climate, diverse work force and proximity to Research Triangle Park (RTP) combine to make Raleigh a great place to live.

Population

City of Raleigh.....328,880 (est. July 2004)
Planning Jurisdiction.....359,462 (est. July 2004)
Wake County.....713,139 (2004)
North Carolina.....8,407,248 (2003)

The City of Raleigh population characteristics:

- 63.3% white (2000 census)
- 36.7% other racial groups (2000 census)
- 3.87 persons per acre population density in the corporate limits.
- 541,895 persons projected in year 2025

Geography

Land Area: (July 2004)
City of Raleigh.....128.920 square miles
Planning Jurisdiction.....181.62 square miles
Wake County.....858 square miles

Elevation.....434 feet above sea level
Average annual high.....70.7 F
Average annual low.....49.9 F
Average annual precipitation.....44.19 inches
Average annual snowfall.....4.5 inches

Taxes

Assessed Valuation FY 04-05 projected:
\$30,425,000,000
City Tax Rate: \$.395 per \$100 of assessed value
County Tax Rate: \$.604 per \$100 of assessed value
Total: \$.999 per \$100 of assessed value

City Government

Council/Manager form of government

City Budget 2004-2005: \$407,468,531
Per Capita Expenditure: \$1,265
Municipal Service Cost for \$200,000 home: \$1,226

5-yr Capital Improvement Program: \$556 million

- 51% Utilities
- 16% Transportation
- 12% Parks
- 13% General Public Improvements
- 2% Housing
- 6% Stormwater

AAA Credit Rating by Standard & Poors,
Moody's, and Fitch IBCA.

Public Safety

Police (2004-2005):
9 stations
2.21 sworn officers per 1000 population

Fire (2004-2005):
26 stations
1.57 firefighters per 1000 population

Raleigh-Wake 911 Emergency Center -76 employees

Parks and Recreation

109 city parks
19 staffed community centers
9 neighborhood centers
2 art centers
112 tennis courts at 25 locations
8 public swimming pools
186 park sites (includes open space areas)
8,010 acres of parks and greenways
54 miles of greenways

Utilities

(number of customers served)

Water & Sewer: City of Raleigh.....113,536
Electricity: Progress Energy.....201,795
Natural Gas: Public Service Gas Co.72,615
Cable TV: Time Warner Cable.....78,842

Raleigh Municipal Water & Sewer Capacity:

Water Treatment Capacity	86.0 MGD
Water Treatment Utilization	54.0 MGD
Wastewater Treatment Capacity	60.0 MGD
Wastewater Utilization	44.01 MGD

Education/Enrollment (2003-2004)

North Carolina State University	29,637
Shaw University	2,711
St. Augustine's College	1,420
Meredith College	2,355
Wake Technical College	11,333
Peace College	701

Wake County Public Schools Enrollment-108,970
Persons over 25 years of age with:
High School Diploma or higher.....89.3%
Bachelor's Degree or higher.....43.9%
(source: 2000 census)

Transportation

Raleigh-Durham International Airport (2003)
7.9 million passengers incoming & departing
110,960 tons of cargo handled
Take offs and landings 77,115
Passengers (daily) 21,644
Cargo tonnage handled (daily) 304

(continued on back)

9 Major Airlines: 11 Commuter Airlines
 American Airlines Falcon Air Express
 American West Independence Air
 Air Canada Northwest
 Air Tran Southwest
 Continental United
 Delta US Airways

Amtrak.....112,000 passengers yearly;
 6 trains daily serving Raleigh
 CSX Railroad
 Norfolk Southern Railroad

Capital Area Transit (CAT)-City Bus System
 54 buses ; 14 connector buses
 18 fixed routes, 9 connector
 3.4 million riders per year
 Triangle Transit Authority-Regional Bus System
 34 buses
 206,150 riders per year

Media

Area Television Stations: WRAL-5 CBS, WTVD-11
 ABC,WNCN-17 NBC,WRAZ-50 FOX, WLFL-22
 WB, WRDC-28 UPN, WUNC-4 PBS, WRMY-47,
 Community Access Ch-10, Time Warner Cable
 Channel 14
 23 Area Radio Stations
 Newspapers
 Daily: The News and Observer
 Weekly: Triangle Business Journal
 Triangle Business Weekly
 The Independent
 The Carolinian
 The Spectator

General Information

Hospitals: (approx. 1135 beds)
 Rex
 Wake Medical Center
 Raleigh Community Hospital
 Wake County Public Libraries: 9
 Hotels/Motels: 118 (13,375 rooms)
 Places of Worship: 250+
 Financial Institutions: approx.150 locations

Visitors

est. 15 million Wake County visitors in 2003

Development

Value of Construction Authorized - 2003
 Raleigh.....\$1,191,743,536
 Wake County.....N/A
 Residential Lots or Units Approved – 2003
 Raleigh.....4,011
 5 Year Average.....3,949
 Commercial Building Permit Value - 2003
 Raleigh.....\$243 Million
 5 Year Average.....\$234 Million

Housing

(Corporate Limits)
 Single Family Units..... 52.4%
 Multi-family Units.....47.6%

Total Housing Units (July 2004).....144,797

Median Contract Rent.....\$673
 Average Home Sale Price.....\$230,696
 (source: ACCRA 4th Qtr. 2003)

Employment

Employment by Place of Work
 Wake County
 Manufacturing.....22,015.....5.8%
 Mining & Construction.....29,409.....8.0%
 Transportation,
 Communications &
 Public Utilities.....76,124.....24.4%
 Finance, Insurance, &
 Real Estate.....20,866.....5.4%
 Services.....164,181.....38.4%
 Government.....69,312.....18.0%
 TOTAL.....381,907.....100%
 (source: ESC quarter ending 9/3/2003)

Average Annual Unemployment Rates

	as of 3/2004	5 Yr. Average
Raleigh	4.0%	3.4%
Wake County	3.5%	3.2%
N.C.	5.3%	5.1%
U.S.	6.0%	4.9%

Estimated Raleigh Employment.....1995: 180,676
 Projected Raleigh Employment.....2025: 324,833

Economic Characteristics

	2002-2003	5 Yr. Average
Gross Retail Sales		
Raleigh	\$7.29 billion	\$7.15 billion
Wake County	\$12.40 billion	\$12.0 billion

Raleigh % of Wake County sales: 60 percent

Wake Co. Per Capita Income (2001).....\$36,870
 State Per Capita Income (2002).....\$27,785

MSA Median Family Income.....\$69,800
 (MSA= Metropolitan Statistical Area for Raleigh-Durham Region)

This Community Profile was prepared by the City of Raleigh Research and Analysis Section. For more information, please call (919) 890-3125 or visit the City of Raleigh Web Site at www.raleigh-nc.org

August 2004